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FOR IMMEDIATE RELEASE:

Lake Christian Ministries Kicks Off “Keep Kids Eating” Summer Food Drive

Lake Christian Ministries in coordination with local Rocky Mount homebuilder, Southern Heritage Homes, is pleased to announce the kick off of its summer food drive. The food drive will begin with an event coinciding with the annual Smith Mountain Lake Spring Fling Festival on June 6, 2009. The event will begin at 10 AM and conclude at 4PM and will be located next to the General Store at 213 Scruggs Road. This Lake Christian Ministries event hopes to collect food and donations for area children for the summer months.

The event will include free tours of Southern Heritage Homes' Easy Living Cottage, a petting zoo for children, trackless train rides, food vendors, wine tasting by local Brooks Mill Winery, and live music by area bluegrass band Statement.

The summer food drive focuses on food items that are kid friendly such as juice boxes, peanut butter and jelly, canned pastas and cereal. Help us fill the van with donations and learn about Hunger in the summer.

It is a little known fact that hunger is still a fact of life for many families who live in Southwest Virginia and the population most effected is children. There are an estimated 46,234 children (age 0-17) living in poverty in Southwest Virginia, and most likely even more than that struggling with hunger.

“School is out, hunger isn't” exclaims Jim Cameron, Coordinator of Lake Christian Ministries. “With school being out for the summer so are federally supported breakfast and lunch programs for children. What this means is that many area children are going without and are susceptible to hunger and malnutrition” Cameron adds.

Lake Christian Ministries is an all volunteer organization whose mission is to help, feed and clothe those in need around the lake area of Franklin Bedford and Pittsylvania counties. With over 200 volunteers, the organization provides the services to assist families in tough times. LCM helps those with crises financial aid, a food pantry, clothing and household items. For more information call 540-297-3214